MEMBERSHIP SERVICES



SERVICE		MEMBERS HIP		DESCRIPTION
		One-year Membership		
to the Business Network		^	^	
	Entry of Company			The AG registered company can promote its excellency by filling
EDC - Enterprise	Data and Capability	X	X	out the basic surveys made available in the reserved area of the
Data Collection (in	Data			portal
the Reserved Area of	Entry of Past			The company can promote its excellency by filling out the PP
the AG portal)	Performance (PP)		x	surveys as well. These: remain private in the AG database; are
through surveys that	data			used only to promote the costumer company to buyers of their
meet the standards				interest.
requested by the	Data entry advice		x	Technical-strategical support for data entry, pertaining to
international	-			Capability and Past Performance, in the portal database
aerospace sector.	Ontological	х	x	The innovative Knowledge Management System used in the AG
	Research			portal, makes the company research easy and precise.
1 st Level Networking		x	x	Through the analysis of the data entered in the Reserved Area,
				the AG specialists can draw a web of "business opportunity"
				between companies of the network and help create contacts and
	- ·			relations.
Advertising the	Basic	v	v	
corporate brand on	promotion vs	X	X	Diversified visibility, of the company's logo, on the AG portal
the portal	privileged		-	
Advertising the	Dromotion			Diversified promotion of associated companies' losse during
corporate brand	Promotion	X	X	Diversified promotion, of associated companies' logos, during fairs and events of the sector
during	basic vs privileged			
Fairs/Events Digital	Of the Network	X	X	Deriodic apports of the activities (events of the business natural
Newsletter	Dedicated	^	X	Periodic gazette of the activities/events of the business network
NEWSIELLEI	Basic content	X	X	Custom newsletter tailored to the specific company Exclusive access to the basic content published in the blog
AG portal blog	Dedicated content	^	X	Exclusive access to the basic content published in the blog Exclusive dedicated articles and interviews in the network blog
Dedicated content			^	Space in which the registered AG costumer can publish
Bullettin board in the AG portal		X	Х	information/business opportunities
AG Meeting	Of the Network	X	X	Periodical meetings focused on network strategies
invitation	Dedicated	~	X	Meetings to discuss specific needs and sector strategies
B2B relations support during sector			~	Company's Capability promotion; planning of B2B meetings with
Fairs/Events Product internationalization and AG costumer service assessment			x x	buyers of interest; co-participation to meetings
				Assessment of the Company's ability, compared to foreign
				markets of interest Based on this evaluation, the company may
				activate the Advanced Support Service for Internationalization
AG general conventions invitation		X	X	Focus convention: results, goals, future strategies of the network
Ad general conventions invitation		^	^	Events reserved to AG registered companies, of a specific sector,
Dedicated events invitation			Х	with the involvement of primary integrated companies
Discount on X% off		X		with the involvement of primary integrated companies
purchases for		^		Some of AQM services: execution of special tests, laboratory,
technical services				calibration, trial, diagnostics, process certification, technical
distributed by AQM	Y% > X% off		X	consultation, training, regulations. Diversified discount for the
(AG partner)				purchase of the various AQM services
AG help desk			-	
services provided	Basic (B),	X	X	Technical support: (B) email/phone; (D) within 2 working days
through the portal	Dedicated (D)	(B)	(D)	and, if necessary, provided at the AG costumer's office
Referral fee (diversified) for each				Discount to the registered AG costumer, on the renewal fee, for
new company brought to the network		X	X	each company that will subscribe to the network thanks to them
Discount on the purchase of				
AG Advanced Services			Х	Discount guaranteed only to the premium companies